



# FLORIDA POWERBOAT CLUB

1214 SW 6 st Pompano Beach, FL 33069

Tel: (954) 545-1414

Fax: (954) 782-2452

fpcservices@gmail.com

www.flpowerboat.com

## POWERBOATING IN PARADISE MAGAZINE SPECS

### ACCEPTABLE MEDIA:

CD, DVD, E-mail or files sent via FTP. Your files can be received within minutes by loading files to our FTP site. (Call for directions on how to access our FTP).

A proof of the ad is recommended in order to make sure the ad looks the same.

### ACCEPTABLE ELECTRONIC FILE FORMATS:

#### **Mac readable format ONLY.**

The preferred method for receiving Electronic files is on CD-ROM or DVD. E-mailed files should only be sent when time does not permit shipping/mailling, and only if size is less than 12 megabytes (12MB). You may compress your files using a compression program such as Stuffit.

Please be sure to include ALL scans, PSD, EPS, TIFF, PDF or JPEG files. You also must provide all Fonts used in the ad. All files must be in MAC readable format ONLY, using one or more of these applications;

**Adobe Acrobat (PDF):** This is the easiest and most effective way to submit your artwork.

**InDesign:** Indesign are accepted. Please be sure to include your fonts and images with your files.

**Illustrator:** All files must be saved as EPS files and fonts must be converted to outlines.

**Photoshop:** All Photoshop files must be saved as either PSD, JPEG, TIFF or EPS. Please make sure that all files are converted to CMYK. All images must be 300 dpi or higher.

### PROOF SPECIFICATIONS:

Florida Powerboat Club cannot guarantee the accuracy of any advertisement or be liable for any incorrectly published advertisement without press quality proof.

When a press quality proof is not available a digital copy of the ad in a flattened file is acceptable and should be included with the other files. This proof file can be any MAC compatible image format but must be named "proof" + extension.

### INK SPECIFICATIONS:

4 color process (CMYK)

### TECHNICAL SPECS:

- Full Page Trim Size is 8.5' x 11'.
- Leave 1/8-inch bleed on all sides to make room for trim.
- 1/4 In on live area.
- 1/4 In on gutter.

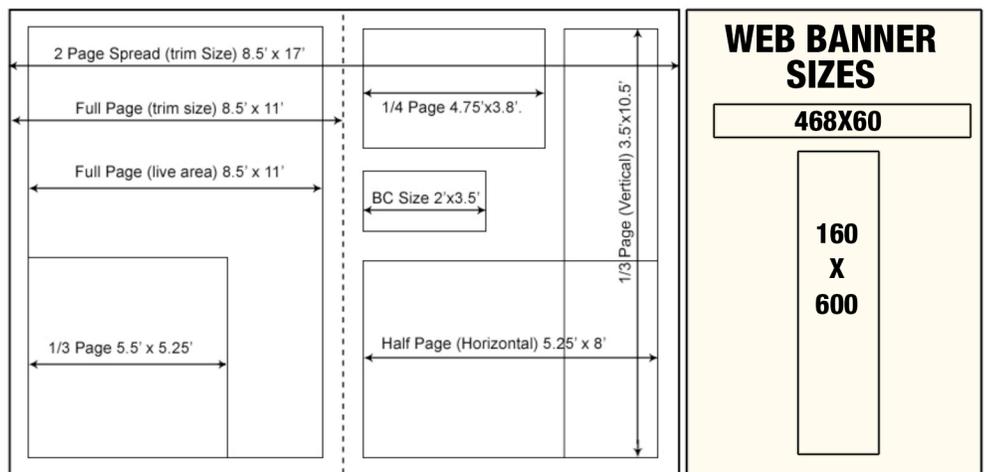
### SHIPPING INSTRUCTIONS:

Send all materials to:  
**Florida Powerboat Club**  
**Juan C Grisales (Art Dept.)**  
**1214 S.W. 6th St**  
**Pompano Beach, FL 33069**

Tel: (954) 545-1414

E-mail: [fpcmag@gmail.com](mailto:fpcmag@gmail.com)

To send files go to (<ftp.flpowerboat.com> | User: [fpcguest@flpowerboat.com](mailto:fpcguest@flpowerboat.com) | Password: guest) *You must use FTP software.*



For additional technical information, call Juan at (954) 545-1414.