



FLORIDA POWERBOAT CLUB

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POWERBOATING IN PARADISE MAGAZINE SPECS

ACCEPTABLE MEDIA:

USB Flash Drive, CD, DVD, E-mail or files sent via dropbox.

A proof of the ad is recommended in order to make sure the ad looks the same.

ACCEPTABLE ELECTRONIC FILE FORMATS:

Mac readable format ONLY.

Please be sure to include ALL scans, PSD, EPS, TIFF, PDF or JPEG files. You also must provide all Fonts used in the ad. All files must be in MAC readable format ONLY, using one or more of these applications;

Adobe Acrobat (PDF): This is the easiest and most effective way to submit your artwork.

InDesign: Indesign are accepted. Please be sure to include your fonts and images with your files.

Illustrator: All files must be saved as EPS files and fonts must be converted to outlines.

Photoshop: All Photoshop files must be saved as either PSD, JPEG, TIFF or EPS. Please make sure that all files are converted to CMYK. All images must be 300 dpi or higher.

PROOF SPECIFICATIONS:

Florida Powerboat Club cannot guarantee the accuracy of any advertisement or be liable for any incorrectly published advertisement without press quality proof.

When a press quality proof is not available a digital copy of the ad in a flattened file is acceptable and should be included with the other files. This proof file can be any MAC compatible image format but must be named "proof" + extension.

INK SPECIFICATIONS:

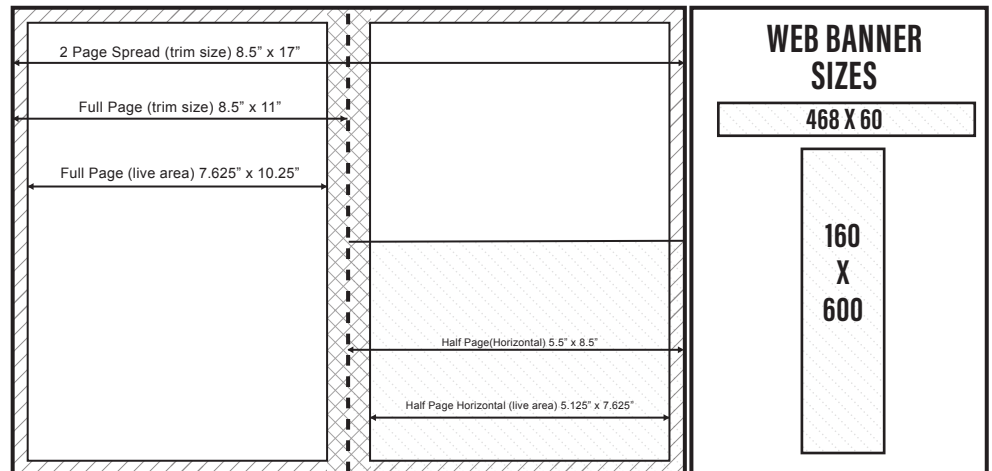
4 color process (CMYK)

TECHNICAL SPECS:

- Full Page Trim Size is 8.5' x 11'.
- Leave 0.125" bleed on all sides to make room for trim.
- 0.375" In on live area.
- 0.5" In on gutter.

SHIPPING INSTRUCTIONS:

Send all materials to:
Florida Powerboat Club
1214 S.W. 6th St
Pompano Beach, FL 33069
Tel: (954) 545-1414



E-mail: admin@flpowerboat.com, fpclina@gmail.com

For additional technical information, call Tracey at (954) 545 1414.