

POWERBOATING *In Paradise*

ACCEPTABLE ELECTRONIC FILE FORMATS:

Last Updated 03/2024

ADOBE ACROBAT (PDF):

This is the easiest and most effective way to submit your artwork. For best readability the ad needs to be in high-resolution PDF format, CMYK color. Images provided digitally must be CMYK high-resolution (300dpi) in .jpeg, .tif or .eps format.

TECHNICAL SPECS:

FULL-PAGE AD SIZE:

Trim: 8.5" (wide) x 11" (tall)

Bleed: 8.75" x 11.25"

0.375" In on live area

0.5" In on gutter

Live area: 7.625" x 10.25"

TWO-PAGE SPREAD SIZE:

Trim: 17" (wide) x 11" (tall)

Bleed: 17.25" x 11.25"

0.375" In on live area

0.5" In on gutter

DIGITAL WEB BANNERS

www.flpowerboat.com

Sizes: Horizontal 468px wide x 60px tall

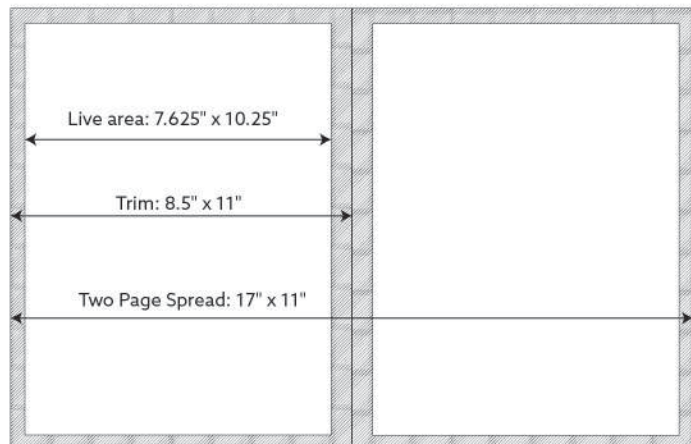
Vertical: 160px wide x 600px tall

Files can be animated and sent as a GIF file.

For the horizontal ads: in the website header, they are on a 6 second rotation.

The vertical ads are on a 5 second rotation.

File size max 1MB.



Live area: All critical words, photos and other information in the ad must be set in from the outer edges of the ad by at least 0.375" on every side.



Send LOGOS AND PRINT ADVERTISING to: Lina Montes - Graphic Design Manager | FPCLina@gmail.com

Send DIGITAL WEB BANNERS to: Brittany Tomlinson- Cox Media Group | Brittany@Coxgp.com